

### CONTACT

- 580-514-9991
- sunyoungpark@gmail.com
- Oklahoma City, OK

### SKILLS

#### MY SPECIALTIES

- Graphic design
- Branding Design
- GUI design
- Motion graphic design
- Web design
- Drawing / Drawing style
- Photography
- Filming
- Business Marketing

#### TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Dreamweaver
- Adobe Flash(Animate)
- Adobe Captivate
- Adobe Indesign
- Adobe Audition
- Adobe Fuse CC
- Cinema 4D
- Microsoft Office

### EDUCATION

- > **CAMERON UNIVERSITY**  
BACHELOR OF SCIENCE IN MULTIMEDIA DESIGN | 2009 - 2014  
GPA: 3.9

### WORK EXPERIENCE

#### 05/04/2021 - PRESENT

##### Multimedia Specialist

HOMES BY TABER, OKLAHOMA CITY, OK

- Design layout advertisements and create media assets for social media campaigns, email chimp, newsletter and print
- Create motion graphic design for social media
- Collaborate with outside vendors, media outlets and marketing agencies on marketing campaigns

#### 04/01/2021 - PRESENT

##### Multimedia Producer **WORKING REMOTELY**

FREELANCE

Future of Humanity Ojai, California

Future of Humanity is a decentralized and distributed communities and technology stack for the United Nations SDG's. In partnering with the best in technology, philanthropy, and ethical business to form open-sourced decentralized communities to accomplish the United Nations Sustainable Development Goals globally.

- Create product design and marketing materials
- Conduct product photography for marketing

#### 05/15/2020 - 05/01/2021

##### MARKETING LEAD

ULTRA BOTANICA LLC., OKLAHOMA CITY, OK

- Create product design and marketing materials
- Develop and maintain company website
- Present product advertisement and branding ideas to relevant team members for brainstorming
- Conduct product photography for marketing
- Design layout advertisements and create media assets for social media campaigns, Youtube, email chimp and print
- Develop special projects, initiatives, promotions and other programs as needed

#### 12/15/2014 - 05/14/2020

##### MULTIMEDIA SPECIALIST

KEYBRIDGE TECHNOLOGIES, OKLAHOMA CITY, OK

**ACTIVE SECURITY CLEARANCE**

- Developed a variety of multimedia products for U.S. Customs and Border Protection, National Air Training Center, National Marine Training Center, Federal Aviation Administration and U.S. Army
- Developed various web products in HTML/CSS for e-learning training courses
- Created visual assets, GUI/UI designs, logo design and custom graphics
- Created motion graphic projects including filming, custom motion graphics, audio/video conversion and editing
- Provided photographic services to produce materials for use on various projects
- Created hand drawn illustration for various projects, such as posters, characters, storyboards and scenery
- Created and customized various 3D assets and characters
- Collaborated with writers, instructional designers, programmers and other team members in all phases of the production cycle
- Mentor less-experienced multimedia designers



### HONORS

- > **FEATURED IN "THE MONTHLY GRIND FOR ARTIST" IN O.K.I.E MAGAZINE**  
April, 2013
- > **PRESIDENT OF MULTIMEDIA DESIGN CLUB**  
CAMERON UNIVERSITY | 2011 - 2014
- > **PRESIDENT OF MULTIMEDIA HONOR SOCIETY**  
CAMERON UNIVERSITY | 2011 - 2014
- > **MEMBER OF PHI KAPPA PHI**  
CAMERON UNIVERSITY | 2012 - 2014
- > **PRESIDENT'S HONOR ROLL**  
CAMERON UNIVERSITY | 2011 - 2014



### AWARDS

- > **FIRST PLACE FOR POSTER DESIGN COMPETITION FOR COMPUTING AND TECHNOLOGY WEEK**  
CAMERON UNIVERSITY | 2013
- > **FIRST PLACE FOR GOLF CART PARADE FOR HOMECOMING EVENT**  
MULTIMEDIA DESIGN CLUB  
CAMERON UNIVERSITY | 2014
- > **OUTSTANDING FRESHMAN ENGLISH COMPOSITION STUDENT AWARD**  
CAMERON UNIVERSITY | 2009 and 2011